

# JERRY D'ASCOLI

Creative Catalyst • Artist • Dachshund Whisperer

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609.313.8686

Highly motivated creative, strategist, manager and mentor. 360 campaigns for big Pharma, little Pharma, eyewear, patient care, electronics, Hollywood, trains, planes and automobiles. And a peculiar influence over dachshunds...

**Therapeutic Areas**—Cardiovascular, Depression, Dermatology, Diabetes, Gastrointestinal, Oncology, Pain, Respiratory.

**Creative Consultant**—NYC, NJ, Philly \ **FCB Health, PRC, ...** | 2021–Present

Management and creative on digital, apps, print, presentations. **Pharma—Consumer & Professional**

**Harrison and Star**—New York, NY \ **Group Art Supervisor** | 2018–2020

Management, mentoring, and creative on digital, apps, video, print, and convention tactics for Merck, Eisia, Celgene, Genentech, and new business. **Pharma—Consumer & Professional**

**Creative at Large**—NYC, NJ, Philly \ **Havas, McCann–MRM, ...** | 2017–2018

Creative concepts and management across all mediums for a variety of agencies and clients. Managing & mentoring creative teams. **Pharma—Consumer & Professional • Managed Markets**

**Concentric Health Experiences**—New York, NY \ **Creative Supervisor, Art** | 2014–2016

Management, mentoring, and creative on digital, apps, video, and print, and convention tactics for Sunovion. **Health & Wellness • Pharma—Consumer & Professional • Managed Markets**

**Creative Consultant**—NYC, NJ, Philly \ **Digitas, CDM, Razorfish Health, Rosetta, ...** | 2008–2014

Concepting and execution, team management, strategy, presentations and new business pitching. \$8M+ new biz wins. **Pharma—Consumer & Professional • Medical Devices • Traditional Consumer**

**McCann Worldgroup—MRM**—Princeton, NJ \ **VP, Associate Creative Director** | 1998–2008

Managed & mentored creative teams in strategic digital and cross-platform solutions. **Health & Wellness • Pharma—Consumer & Professional • Medical Devices • Hospital Systems**



**James Madison University** | BFA  
Advertising with Psychology minor,  
cum laude.

**Kudos, etc.** | PhAME, DTCs, ECHOs,  
Effies, John Caples', Clios, Tellys,  
Addys, Astras, Philly Golds, Beldings,  
and various client industry awards.