

JERRY D'ASCOLI

Creative Catalyst • Artist • Dachshund Whisperer

Jerry@JerryDAscoli.com
www.JerryDAscoli.com
609.313.8686

Highly motivated creative, strategist, manager and mentor. Integrated marketing for big Pharma, little Pharma, eyewear, patient care, electronics, Hollywood, trains, planes and automobiles. And a peculiar influence over dachshunds...

Therapeutic Areas—Gene Therapy, Immunotherapy, Cardiovascular, Depression, Diabetes, Oncology, Respiratory.

Eversana Engage | Group Art Supervisor/2021–2022/New York–remote

Gene therapy—management, mentoring, and creative on digital, apps, video, print, and convention tactics for Novartis, Horizon, and new business. Pharma—Consumer & Professional

FCB Health, PRC, | Creative Consultant/2021/NYC, NJ, Philly–remote

Management and creative on digital, apps, print, presentations. Pharma—Consumer & Professional

Harrison and Star | Group Art Supervisor/2018–2020/NYC–hybrid

Management, mentoring, and creative on digital, apps, video, print, and convention tactics for Merck, Eisia, Celgene, Genentech, and new business. Pharma—Consumer & Professional

Havas, McCann–MRM | Creative at Large/2017–2018/NYC, NJ, Philly

Management and creative on digital, apps, print. Pharma—Consumer, Professional, Managed Markets

Concentric Health Experiences | Creative Supervisor, Art/2014–2016/NYC

Management, mentoring, and creative on digital, apps, video, and print, and convention tactics for Sunovion. Health & Wellness • Pharma—Consumer & Professional • Managed Markets

Digitas, CDM, Razorfish Health, Rosetta | Creative Consultant/2008–2014/NYC, NJ, Philly

Concepting and execution, team management, strategy, presentations and new business pitching. \$8M+ new biz wins. Pharma—Consumer & Professional • Medical Devices • Traditional Consumer

McCann Worldgroup—MRM | VP, Associate Creative Director/2001–2008/Princeton, NJ

Managed & mentored creative teams in strategic digital and cross-platform solutions.

Health & Wellness • Pharma—Consumer & Professional • Medical Devices • Hospital Systems



James Madison University | BFA

Advertising with Psychology minor, cum laude.

Kudos, etc. | PhAME, DTCs, ECHOs,

Effies, John Caples', Clios, Tellys, Addys, Astras, Philly Golds, Beldings, and various client industry awards.